

Ladies for Lemons:

Networking for a Cause & Vendor Fair
To Benefit

Gavin Strong Fund for Neuroblastoma Cancer Research



Be Gavin Strong
www.GavinStrongFund.com

Alex's Lemonade Stand

FOUNDATION FOR CHILDHOOD CANCER

Sponsored By:



WHEN:

Thursday, May 3, 2018
Networking/Vendor Fair 6:00-9:00 PM
Dine & Donate ALL Day

WHERE:

MaGerks Pub & Grill
307 Horsham Road, Horsham, PA 19044
Upstairs: Networking/Vendors - Downstairs: Families

WHO:

LADIES FOR LEMONS (L4L) is circle of women building a community to empower each other. This event will celebrate the legacy of a courageous little boy and help fight childhood cancer. We invite EVERYONE to participate and can accommodate almost 500 guests. Professional men and women can network, while minglers enjoy the vendor fair upstairs. Bring the family to Dine & Donate downstairs and 15% of your bill goes to the Alex's Lemonade Stand Foundation for Childhood Cancer (ALSF)—Gavin Strong Fund.

COST:

Tickets are a Pay-What-You-Wish Tax Deductible, Donation to ALSF and does Not include food/drink.

MEET THE EVENT PARTNERS:



Jason Goldstein, ASA, MAAA, RICP - Clear Path Financial



TOTALCRYO Fitness Recovery - Coolest Wellness Center



At MaGerks in Horsham, PA, rustic restaurant meets modern marvel, with two open floors that can host upwards of 500 guests! That's a lot of lemonade and perfect for this hybrid Party with a Purpose!

ORGANIZATIONS AND BUSINESSES

A tax-deductible charitable donation levels of \$20 Supporter, \$100 Club and \$300 Event Partner provide organizations with a tiered listing/link on e-marketing, event signage and tickets.

Donate ~ Tickets ~ Info at:

www.AlexsLemonade.org/mypage/1403423



We would be honored to have you join us as a Donor of the 2018 LADIES FOR LEMONS (L4L)! We have a donation level for everyone: \$20, \$100, or \$300, providing your organization with a tiered listing/link on e-marketing, event signage and tickets. This tax deductible, charitable donation does Not include food/drink. However, you are helping a community cause and it's a great opportunity for B2B companies looking to reach an audience of area professionals.

LADIES FOR LEMONS (L4L) is circle of women, building a community to empower each other. These women include partners, vendors, all donor levels, and volunteers. Through event planning company, PPbyTT, we will host the first L4L event! L4L is all about partnership with local businesses and will be showcasing many mom-entrepreneur. This event will celebrate the life of Gavin Strong, a courageous little boy with a fund through Alex's Lemonade Stand Foundation for Childhood Cancers.

THE CAUSE

ABOUT ALEX'S LEMONADE STAND FOUNDATION FOR CHILDHOOD CANCER (ALSF):

A little background on our Foundation if you haven't heard of us – Alexandra "Alex" Scott founded Alex's Lemonade Stand Foundation on what seemed to be a simple concept. In the year 2000, when Alex was just 4-years-old and battling neuroblastoma, she told her parents that she wanted to have a lemonade stand in her front yard. She surprised everyone when she announced her plan to donate the money from the stand to "her hospital" to help the doctors find a cure for all kids with cancer. Since Alex's very first stand in 2000, more than \$150 million has been raised for childhood cancer research! Alex's Lemonade Stand Foundation (ALSF) is on the forefront of supporting families affected by cancer and funding the nation's most brilliant doctors and researchers with the goal to cure all cancers.

ABOUT GAVIN STRONG:

Under ALSF, the Morris family, their friends and supporters continue to celebrate the legacy of such a courageous little man that they called him "Gavin Strong." Through the ALSF Gavin Strong Fund's many events and projects, they have raised \$120,000 for neuroblastoma cancer research. This family continues living through even more battles with cancer after Gavin's passing. Now, Gavin's grandfather, Steve, is sadly fighting his own battle with glioblastoma cancer. In addition, Gavin's great-grandmother now has cancer, so the Morris Family moved back to West Virginia to care for their loved ones. Today, we celebrate Gavin's strong-willed spirit, which continues to be an inspiration to us all. For more information on Gavin's story please visit: www.begavinstrong.org.

>>>> HOW CAN YOU SUPPORT? <<<<<

TO E-REGISTER OR FOR MORE INFO VISIT, www.alexslimonade.org/mypage/1403423

- **BUY TICKETS:** Tickets are a Choose-Your-Own Donation that goes to ALSF. Click "Donate" Button to give to cause with no fees.
- **DONORS:** We have a donation level for everyone with levels of \$20, \$100, or \$300 providing your organization with a tiered listing/link on e-marketing, event signage and tickets. This Tax deductible, charitable donation does Not include food/drink. However, you are helping a community cause and it's a great opportunity for B2B companies looking to reach an audience of area professionals. PLEASE REGISTER BY APRIL 15TH!
- **RAFFLE DONATIONS:** Donate a product/service for a raffle basket for promotion during the event!
Mail to PO Box 121, Willow Grove, PA 19090 by April 15th.
- **DINE and DONATE:** Eat at MaGerks ALL DAY on 5/3/18, and they will donate 15% of your bill to the cause.
- **DONATE BY CHECK:** Check To "Alex's Lemonade Stand Foundation", in the check memo, write "GAV-OE E1403423".

We are committed to ensuring Alex and Gavin's legacy continues. Please consider supporting our efforts to raise much needed funds and awareness through the efforts of LADIES FOR LEMONS, A party with a purpose! Thank You!

Alex's Lemonade Stand Foundation is a 501(c)3 tax-exempt, publicly supported organization. Tax ID # 56-2496146

Contact Tracy Nyszcot at 215-219-4803, or PPbyTT@gmail.com, PO Box 121, Willow Grove, PA 19090