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Ladies for Lemons
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Ladies for Lemons:
Networking for a Cause & Vendor Fair
To Benefit



WHEN:

Thursday, May 3, 2018
Networking/Vendor Fair 6:00-9:00 PM
Dine & Donate ALL Day

WHERE:

MaGerks Pub & Grill
307 Horsham Road, Horsham, PA 19044
Upstairs: Networking/Vendors - Downstairs: Families

WHO:

LADIES FOR LEMONS (L4L) is circle of women building a community to empower each other. This event will celebrate the legacy of a courageous boy and to help fight childhood cancer. EVERYONE can participate at MaGerks in Horsham, PA, a rustic restaurant meets modern marvel, with two open floors that can host upwards of 500 guests! That's a lot of lemonade and perfect for this hybrid Party with a Purpose! At 6:00pm, professional men and women will network, while minglers enjoy the vendor fair upstairs. Meet the Philadelphia Eagles Cheerleaders, shop for Mother's Day gifts, kids can get crafty in the Book Nook, or relax with a Chair Massage by LifeSpa of Life Time Fitness. All day, you can bring the family to Dine & Donate downstairs and 15% of your bill goes to the Alex's Lemonade Stand Foundation (ALSF) for Childhood Cancer—Gavin Strong Fund.

COST:

Tickets are Pay-What-You-Wish. Tax Deductible, Donation to ALSF and does Not include food/drink.



THANK YOU TO THE EVENT PARTNERS:



Donate ~ Tickets ~ Info at:

www.AlexsLemonade.org/mypage/1403423

Ladies for Lemons: Networking for a Cause and Vendor Fair Benefits Pediatric Cancer Research

In an effort to raise money and awareness for the fight against childhood cancer, Ladies for Lemons (L4L) will host Networking for a Cause and Vendor Fair on **Thursday, May 3 from 6-9 pm at MaGerks Pub & Grill in Horsham, PA.** This event will benefit the Gavin Strong Fund for Neuroblastoma Research through Alex's Lemonade Stand Foundation (ALSF). We thank the Morris Family and their dear Gavin whose inspiring legacy the event will celebrate.

Gavin was such a courageous little man that they called him "Gavin Strong." The Morris family, their friends and supporters continue to celebrate Gavin's strong-willed spirit. Through their many events and projects, Gavin Strong has raised \$120,000 for neuroblastoma cancer research. For more information on Gavin's story, please visit: www.begavinstrong.org. The Morris family, who moved to Pennsylvania for Gavin's treatment, recently moved back to West Virginia to care for sick family members. The L4L event will be a homecoming for the Morris family.

LADIES FOR LEMONS (L4L) is circle of women, building a community to empower each other professionally and personally for a cause. These women include

partners, vendors, and volunteers. Owner of charitable event planning company, Planning & Publicity by Tracy T. Nyszczot, LLC (PPbyTT), is a neighbor to the Morris Family, and was inspired to create Ladies for Lemons and host their first event. Half of the vendors are neighbors of the Morris Family, others are church folks and friends! L4L is all about community and partnership with local businesses in the Montgomery County area. In an effort to make the event more communal, we invite everyone to come with their families, friends or business associates. This event is made possible by sponsors MaGerks, PPbyTT, all event donors, vendors, and volunteers. Read more about the inspiration of this event below.

EVERYONE is invited on May 3rd, to MaGerks in Horsham, PA -- with two open floors, we can host upwards of 500 guests! That's a lot of lemonade and perfect location for this hybrid Party with a Purpose! All day, you can bring the family to Dine & Donate downstairs and 15% of your bill goes to the cause! From 6:00pm-9:00pm, is the event and guests can **meet the Philadelphia Eagles Cheerleaders** or get your photo taken in front of the big lemonade stand. The upstairs Loft welcomes guests to purchase tickets by making a pay-what-you-wish donation to ALSF! In the Loft, professional men and women can network, while minglers can shop or chat in an exciting, no pressure environment. Enjoy complimentary consultations by vendors, feel fierce with a makeover, or relax with a Chair Massage by LifeSpa of Life Time Fitness. Since Mother's Day is

around the corner, many of the raffle baskets and vendor items are perfect gifts for moms or anyone! L4L's Mom-Entrepreneurs will showcase their products that you've only seen online! Touch, feel, smell or try it on!

Ladies for Lemons are excited to welcome Reading Recycled (RR) on May 3rd, as host of the *Book Nook*. Families who are participating in Dine & Donate downstairs can pop upstairs for crafts and temporary tattoos (while supplies last). To further RR's mission to ensure that all kids have books, Ladies for Lemons ask you to BYOB – Bring Your Own Book to donate. If you donate a book, you can receive a coupon for Richman's Ice Cream & Burger Co. in Glenside, PA.

There are multiple ways to support the Ladies for Lemons: Networking and Vendor Fair:

- Attend the event: Tickets are a Choose-Your-Own donation with all money going toward the Gavin Strong Fund through ALSF.
- Dine and Donate: Eat at MaGerks ALL DAY on Thursday, May 3 and they will donate 15% of your bill to the cause.
- Donate online: Can't make it to the event? [Donate directly on Ladies for Lemons event page](#).
- Share the care: Share the event on social media and invite friends! Tag #ladiesforlemons @ppbytt @magerkshorsham
- Sponsor: Sponsorship opportunities are available at different levels. Please contact Tracy Nyszcot for details.

Visit [Ladies for Lemons fundraising page](#) for updates on the event details, new vendors and supporters. The upstairs at MaGerks does not have an elevator; please contact MaGerks for accommodations.

MEET THE VENDORS:

- [Anne Keenan – Reading Recycled – Ensuring all children have books](#)
- [Ashley Fetherolf Myers - Young Living - Independent Distributor #3928610](#)
- [Ashley Mulherin - Pampered Pearlz - Pearl jewelry from oysters](#)
- [Candi Marie Beauty - Live well with customized beauty](#)
- [Emilie Stevens - RODAN + FIELDS - Changing skin, changing lives.](#)
- [Jennifer Wildgust - Reflections of Radiance - Speaker & Stylist](#)
- [LifeSpa at Life Time Athletic Fort Washington - Spa available to members and non-members](#)
Complimentary Day Membership and 2 Hours of Childcare Available
- [Melissa Small - Trades of Hope - Compassionate Entrepreneur](#)
- [Chilcote & Richards Ltd. - Handbags, jewelry and accessories](#)
- [Valarie Reichert - LuLaRoe Fashion - Retailer & Trainer](#)

WHAT: LADIES FOR LEMONS: NETWORKING FOR A CAUSE & VENDOR FAIR

**WHEN: THURSDAY, MAY 3, 2018
6 – 9 PM**

**WHERE: MAGERKS PUB & GRILL
307 HORSHAM ROAD
HORSHAM, PA 19044**

About Childhood Cancer

Childhood cancer is a general term used to describe cancer in children occurring regularly, randomly and sparing no ethnic group, socioeconomic class, or geographic region. Childhood cancer extends to over a dozen types of cancers and a countless amount of subtypes. Just a few of these cancer types include: Ewing sarcoma, glioma, leukemia, lymphoma, medulloblastoma, neuroblastoma, osteosarcoma, retinoblastoma, rhabdomyosarcoma and Wilms' tumor. In the United States, childhood cancer is the leading cause of death by disease in children under the age of 15. Every day, approximately 250 kids around the world die from cancer, accounting for 91,250 losing their lives to the disease every year.

About Alex's Lemonade Stand Foundation

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of supporters across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than \$150 million toward fulfilling Alex's dream of finding a cure, funding over 800 pediatric cancer research projects nationally. In addition, ALSF provides support to families affected by childhood cancer through programs such as Travel For Care and SuperSibs. For more information on Alex's Lemonade Stand Foundation, visit AlexsLemonade.org.

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ADDITIONAL INFORMATION

LADIES FOR LEMONS: Networking for a Cause and Vendor Fair **Benefits Pediatric Cancer Research**

Inspiration of LADIES FOR LEMONS

As a Philadelphia-area resident through her life, Tracy T. Nyszcot (PPbyTT) heard about ALSF and their many outreach programs in the area. The cause hit closer to home when she met her (then new) neighbor, Tosha Morris, who had proudly displayed their "Gavin Strong" sign outside their residence. Tosha told Tracy about how her family came from West Virginia to Philadelphia, PA, so that their oldest son Gavin could receive cancer treatment at Children's Hospital of Philadelphia. Although she never met him, Tracy felt encouraged by Gavin, who was such a courageous little man, they called him "Gavin Strong". Sadly, Gavin lost his battle with cancer in 2014; however, the Morris Family decided to stay and put down some roots in Pennsylvania.

Upon meeting her, Tosha's strength and faith amazes whomever she meets. Her and her husband's perseverance and productivity through their grief is truly inspiring. They established Gavin's undying legacy through the Gavin Strong Fund and partnered with ALSF to further expand their outreach. Through their many events and projects, Gavin Strong has raised \$120,000 for neuroblastoma cancer research and collected 200 pints of blood for the American Red Cross.

This family continues living through even more battles with cancer after Gavin's passing. Now, Gavin's grandfather, Steve, is sadly fighting his own battle with glioblastoma cancer. In addition, Gavin's great-grandmother now has cancer, so the Morris Family moved back to West Virginia to care for their loved ones. Seeing everything that this family has been through is an unbelievable inspiration and a constant reminder of how fragile life is; and how strong love can be! This event will, not only be a fundraiser, but will also serve as a sort of Second Homecoming for the Morris's to visit their "Pennsylvania Home" and a chance for a community to rally around this strong family.

LADIES FOR LEMONS (L4L) is circle of women building a community who empower each other professionally and personally. These Ladies include event sponsors, vendors, supporters and partners. This event is part of *Networking for a Cause*, a charity event series that Tracy put on hold when taking time off being a mommy. This event has been a dream and years in the making.... A Hybrid Party with a Purpose! Through her charitable event planning company, PPbyTT, Tracy can support her friend who lost her son Gavin, and help so many other children with cancer. Additionally, the event promotes many of Tracy's mom-entrepreneur friends who will be showcasing their products. Half of the vendors are neighbors of the Morris Family, others are church folks and friends! L4L is all about community and partnership with local businesses in the Montgomery County area. In an effort to make the event more communal, we invite everyone to come with their families to the downstairs to Dine & Donate.

~ MEET OUR EVENT SPONSORS ~

About MaGerks Pub & Grill

MaGerks Pub is a growing family business with philanthropic roots in their communities. The event will take place at their largest venue in Horsham, PA which can hold up to 450 guests! MaGerks also has locations in Fort Washington, Pennsylvania, 2 locations in Baltimore, Maryland and is always expanding! MaGerks owners, the Dolaway Family are sure that each location is committed to supporting the local charities, townships, sponsoring schools, youth sports and other community organizations. Following Hurricane Harvey, MaGerks

gave 15% of all sales for a day company-wife to the cause! Also MaGerks sponsors local families every Christmas from Breathing Room and Maddie Dixon Cupboard. The staff and owners chip in to cover all the family's needs, like Christmas gifts and even help wrap! For these reasons and because the Horsham restaurant is fabulously rustic, PPbyTT and Ladies for Lemons chose this location!

About Planning & Publicity by Tracy T., LLC, also known as PPbyTT

Tracy Tomchik Nyszcot, owner of PPbyTT, is friends with Tosha, Gavin's Mom. PPbyTT is Philadelphia-area consulting company that was founded in 2009. PPbyTT specializes in helping small businesses and charities with public relations, marketing, fundraising, and event planning. PPbyTT's work focuses on non-profits clients, women empowerment, health, wellness and children advocacy. Read Blog at www.PPbyTT.wordpress.com and on all social media. For more information on services, please visit www.PPbyTT.com, or contact us!

~ MEET THE EVENT PARTNERS ~

[Jason Goldstein, ASA, MAAA, RICP – Clear Path Financial](#)

[TOTALCRYO Fitness Recovery – The Coolest Wellness Center](#)

[Trish Confer, ABR, ASR - Realtor - Keller Williams of Horsham](#)

~ MEET THE \$100 CLUB ~

[Amy Eves Walder - Realtor Keller Williams of Horsham](#)

Angel Companions

[Erica Deuschle and Co. - Berkshire Hathaway Fox and Roach Realtors of Havertown](#)

[Long Financial Group, Inc. - investments, accounting, insurance](#)

[Randy Dillon - Don't get frustrated by pain and injuries--get RESULTS! Body Works!](#)

[Maureen McVail - MO Racing – Vision2020](#)

[SlyFox Beer - Alex's Lemon Wheat](#)

[Staples at Regency Square Willow Grove, PA](#)

~ THANKS FOR THE RAFFLE BASKETS ASSISTANCE & ASSEMBLY ~

Mother Daughter Team Sue Sult and [Emilie Stevens Rodan+Fields](#)

~ MEET THE EQUALITY \$50 LEVEL~

[Josh Basilla and Erika Frishe](#) for all their support in planning and crafting

[Nicole Hanson - Shear Elegance Lash and Bronze Bar in Northeast Philadelphia, PA](#)

~ MEET THE SUPPORTERS ~

[Aiesha Long - Paparazzi Jewelry](#)

[Brian Anstock - Brandon Insurance Group - business, auto, home, life](#)

[Danielle Duffy - AdvoCare - Independent Distributor](#)

[Dawn Zapiec - Oh So Pretty Pet Spa in Glenside and Hatboro, PA](#)

[Helen and John Nyszcot - "Tracy, wishing you luck with your event!"](#)

[House Deals America – Where real estate investors find houses](#)

[Marcie Ferrick - Independent Stylist - Color Street - nail polish strips](#)

Mary Kate Cellmer - Penn Medicine in Radiation Oncology

[Sandy Fiore - J.Hilburn Luxury Menswear](#)

[Stephen A. Cardullo – TruMark Financial Fort Washington, PA](#)

[Tara Brown - Beautycounter - Products made with safer ingredients](#)

[Tom Crossan - Area Public Adjusters - Damage from fire & smoke/water/wind/storm](#)